



**National Strike Fund**  
Canadian Union of Public Employees

## **Evaluation of National Strike Fund Campaign**

Evaluations of campaigns funded from the National Strike Fund should include answers to the following questions and should be submitted within three months of completion.

**Date:**

**Name of Sponsor (Local/Council/Division):**

**Name of Contact Person(s):**

**Attach fifty copies of all materials produced for this campaign.**

*If material cannot be attached (e.g. billboards) please provide photographs or descriptions.*

- What were the results of this campaign?
- How were members involved in the campaign?
- Did this campaign build support among the public?
- Were the objectives of the campaign achieved?
- What were the lessons learned?
- What would you do differently?
- Who was consulted in preparing this evaluation, and how?

**CUPE National Representative** (Name and signature):

**Communications Representative** (Name and signature):